

## **ROAR\_ONE**

[LWPAC Lang Wilson Practice in Architecture Culture +  
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# THE AMBITION FOR THE **ROAR\_ONE** PROJECT WAS TO CREATE A PARADIGM SHIFT FOR DENSE URBAN LIVING

and live/work culture and to position the project through design innovation with regards to livability, flexibility and spatial qualities. Being value-driven, the project attempts to merge typical opposites into a new set of relationships where culturally engaged design becomes mutually beneficial with development interest.

One of Vancouver's greatest assets is its cultural and ethnic diversity. The city is growing at a rapid pace, mostly through immigration. As such, buyers come from many different cultures with different lifestyles. This condition, which can be witnessed in many metropolitan areas, in addition to other substantial changes in the city's socioeconomic and cultural life requires innovative new housing models.

We designed a project that offers a choice for many different lifestyles, offering a range of units and giving each unit many possibilities for occupation. Basically we decided to design a project that is strategic (and incomplete) in itself, and therefore welcomes the individuality and creativity of future occupants. This was accomplished through research-driven scenario planning. We call this process Design Intelligence Management. The result is that each unit can now accommodate a significant array of pragmatic and spatial adaptations. The primary focus was shifted towards spatial qualities that offer new and interpretative opportunities for everyday culture. Each unit suggests various layouts for live, live-work and studio conditions.



"Most experimental in a way that makes spaces pleasurable; Level of complexity, contributes to the housing forms in the city; Takes a typical program  
y comments]



Nic Lehoux Photography